



**A PARTNER
OF THE
NEW YORK
COUNCIL
NAVY LEAGUE**



**IS A PARTNER
OF THE
SEA SERVICES**



Become a corporate sponsor today.

Who is the New York Council Navy League of the United States?



President Theodore Roosevelt encouraged the formation of the Navy League in 1902 because he knew a strong nation required sea power, and maintaining that required the support of our nation's citizens. Here in New York, we support the Navy, Coast Guard, Marine Corps and U.S.-flag Merchant Marine by hosting programs that educate the public on the importance of the sea services, teach leadership and good citizenship by funding youth programs and, most importantly, support local and visiting active duty commands, individual members and their families, as well as fleet units in Norfolk, Mayport and Bahrain. The New York Council has been recognized as an Outstanding Council by our National headquarters and we have achieved Candid's Platinum Transparency seal.



MAKING AN IMPACT IN NEW YORK CITY AND BEYOND



Citizens in Support of the Sea Services

Locally, our over 700 members are augmented by more than 3,000 like minded individuals and companies who also attend our events and receive our monthly newsletters. At the national level, the Navy League has more than 30,000 individual members and nearly 200 corporate affiliates.

While most of our members have a personal connection to the sea services — either as a veteran, reservist or active duty member — no prior military service is required to be a member of the Navy League. Our New York Council members are primarily current or former executives or professionals, while we also have a growing number of younger veterans joining us through partnerships with local chapters of the Student Veterans of America and corporate veterans groups. Geographically, our members live throughout the five boroughs and surrounding suburbs of New York City, including Westchester County, Nassau County, Northern New Jersey and Connecticut.

12 supported fleet units • 8,000 sea service personnel supported annually
Founder of Fleet Week New York • 10 sponsored youth units
Host of NY Maritime Security Conference • 730+ members strong

[Learn more about our impact at www.nynavyleague.org](http://www.nynavyleague.org)

2024 CORPORATE SPONSORSHIP PACKAGES

PLATINUM SPONSOR: \$50,000

- Premium recognition with donor profile on Council website
- Premium recognition in our monthly newsletter, *The Bosun's Pipe* and national publications
- Captain's Sponsorship at 122nd Anniversary Dinner
- Platinum Sponsorship at New York Maritime Security Conference
- Premium sponsor recognition at all Council events (except commissioning events)
- 6 tickets to all Council events
- 10 Council e-memberships
- Membership on the New York Council Advisory Committee (2 spots)
- Membership on the New York Council Young Professional's Committee (2 spots)
- Preferred access to all Council volunteer opportunities
- Premium packages for Commissioning events when they occur

**Comes with industry exclusivity*

GOLD SPONSOR: \$35,000

- Brand recognition on Council website
- Brand recognition in our monthly newsletter, *The Bosun's Pipe* and national publications
- Commander Sponsorship at 122nd Anniversary Dinner
- Gold Sponsorship at New York Maritime Security Conference
- Sponsor recognition at all Council events (except commissioning events)
- 4 tickets to all Council events
- 5 Council e-memberships
- Membership on the New York Council Advisory Committee (2 spots)
- Membership on the New York Council Young Professional's Committee (2 spots)
- Access to all Council volunteer opportunities

SILVER SPONSOR: \$20,000

- Recognition on Council website
- Recognition in our monthly newsletter, *The Bosun's Pipe*
- Commander Sponsorship at 122nd Anniversary Dinner
- Silver Sponsorship at New York Maritime Security Conference
- Sponsor mention at Council events
- 2 tickets to all Council events
- 3 Council e-memberships
- Access to Council volunteer opportunities

Corporate Sponsorship packages are available on a year-round basis and sponsorship level benefits are applicable for one year as of the donation date. Custom packages are available upon request. Please note, sponsorship benefits do not apply to commissioning events that may take place throughout the year as separate sponsorship packages will be available.



Are you ready to take your support of the sea services to the next level?

Why become a corporate sponsor?

As a year-round corporate sponsor of the New York Council Navy League, you will have the opportunity to showcase your brand, be seen by high level sea service personnel and industry leaders and promote your message to a growing constituency in the New York area and beyond. All while contributing crucial funds towards our organization's programming for 2024 that will allow us to continue and expand upon our mission in support of the sea services.



If you're interested in joining us as a partner in support of the sea services and would like more information about our corporate sponsorship packages, please contact Karina Verna, Assistant Director, at kverna@nynavyleague.org or by phone at (212) 825-7333, x2. You can learn more about the New York Council at www.nynavyleague.org.

CITIZENS IN SUPPORT OF THE SEA SERVICES

Proudly supporting the Navy, Marine Corps, Coast Guard, and U.S.-flag Merchant Marine
1 South Street, New York, NY, 10004 • (212) 825-7333, x2 • www.nynavyleague.org • info@nynavyleague.org
[@navyleague NYC](https://www.instagram.com/navyleague NYC)